

FAQ's

DMMP X Sentric

DiGiTAL
DMMP
MUSIC & MEDIA PUBLISHING





How Much Money Do You Take?

We take 20% of any royalties we administer for you and 25% of any up front gross synchronisation fee (which is the equivalent of 50% of the publishing share).

Are There Any Charges Outside Of The Commission?

None at all. We will only ever take the commission stated above on the net fees we receive.

Do I Have To Be A Member Of A Collection Society?

No. It is not essential to be a member of a collection society as Sentric can still assist you in collecting what is available in royalties but we do always recommend you joining your local society. If you are a member of a collection society you can still join our service to take advantage of our administrative systems so we do all the leg work, ensuring you receive everything available around the world.



Can I Get Money For Gigs I've Already Played Or Airplay My Music Has Already Recieved?

Yes. How far back you can go all depends on your situation; if you're not a member of a society in some cases you can go up to six months previous and if you are a member you can go up to twelve months back.

How Much Do I Get Per Gig?

How much money you receive is dependent on a number of factors including:

The size of the venue you play (the bigger audiences, the higher the royalty)

The ticket price of the gig

Where you are on the bill (e.g. headline, first support etc.)



Will My Local Venue Be Charged If I Play A Gig There?

No, this is not how it works. All music venues have to pay a licence to feature music in their venue and if we make a claim for a gig that you have played in a small venue, any royalties owing will come out of the pot of money collected by the relevant collection society. Small venues are not charged per gig and so there is no need to worry that you're harming the venues that you play by making live claims.

I Play Some Cover Songs When I Play Live Can I Collect Royalties For These?

No, this is not how it works. All music venues have to pay a licence to feature music in their venue and if we make a claim for a gig that you have played in a small venue, any royalties owing will come out of the pot of money collected by the relevant collection society. Small venues are not charged per gig and so there is no need to worry that you're harming the venues that you play by making live claims.



Do I Have To Have Recordings Of My Songs Before I Add Them To My Sentric Profile?

No - You can add songs for your profile even if they have never been recorded. Collection societies pay out royalties relating to your written compositions regardless of whether there is a recording and so we only need the basic details of your songs (title and writer details) in order to start helping you to collect royalties for your music. If you ever play your songs live, then they will be generating royalties regardless of whether you ever make recordings.

Do MP3's Need Metadata Before I Upload Them To Sentric?

While we are able to add some metadata to your mp3s before pushing your music for sync, it's always best if your mp3s contain metadata before they're uploaded to your account (such as track title, artist name, album title).



Does It Matter Where I Am Based?

At present, we would recommend signing up if you are based in Europe or North America and regularly gain exposure there (either through performing live or picking up plays on TV/radio). If you don't live in these areas there's only a limited amount that we could do for you so it might be worth emailing us at info@sentricmusic.com if you're interested in signing up.

Does I Get Paid For Every Performance?

You are entitled to royalties for every performance, but the collection societies can only pay royalties for performances they know about. By keeping your Sentric Music profile fully up to date, you can ensure you'll maximise the royalties you earn from your compositions. The collection societies do monitor radio and TV stations as well as some major venues but it's important that we have the information to provide them regarding everything else.



When Do I Get My Money?

Sentric make payments on a quarterly basis, but when you first sign up it'll take around 6-9 months for the collection societies to process the information we provide them on your activity. On average it will take around three quarters for royalties to start coming through - but all you need to worry about in the meantime is telling us about the gigs you play. The more up to date your profile is and the more activity you undertake, the more you can expect to see in royalties.

How Will My Royalties Be Paid To Me?

If you are not a direct member of a collection society, we will receive your royalties and then pay them out to you. We'll get in touch with a statement to show exactly what you've earned and to get your bank details. We will then look to pay your royalties to you via bank transfer around a week later. If you are a direct member of a collection society and have given us the details of your CAE/IPI number, we will have added this to the registrations we make for your songs, meaning your share of any royalties will be paid directly from your collection society.



What Is Synchronisation All About?

"Synchronisation" is the industry term for matching up music with adverts, television programmes, films and so on. We have links with a range of production companies, TV stations, music supervisors and advertising agencies so whenever they're looking for a certain type of song; they get in touch and we submit music from our artists that fit. You'll regularly receive newsletters from us with details of these briefs where we ask you to submit your music.

Sync deals are extremely competitive and hard to come by, but can be highly rewarding for the artist in terms of income and exposure.



Will You Seek My Permission For Any Potential Syncs Which Want To Use My Composition?

Yes, but if you give us permission to include your music in certain partnerships we have with content providers, which means they can use your music pre-cleared, then that will significantly increase your chances of landing a sync for your music. These deals can include anything from promos, web licensing, overseas TV shows, indie movies etc. and can generate various amounts of income and result in great exposure for the artist in question. The turnaround is so quick for many television programmes that if a production company want to use your track as incidental music, this is covered under a blanket licence. This means the composition can be used without prior rights holders permission and all royalties are paid automatically (which Sentric Music will of course collect for you).



I Think My Songs Would Be Brilliant In An Advert - Can I Send You A Demo?

Of course! We prefer to listen to works online so you can just send a link to info@sentricmusic.com.

Am I Still Allowed To Pursure My Own Deals While I'm Signed Up With Sentric?

Within the world of sync then yes, but if you require our assistance to secure the deal then we would look to take a share of the revenue. The beauty of the agreement that Sentric offers is that it leaves you free to work with other sync companies and agencies. Whilst you're registered with Sentric, we will act as your publisher, but should something big come up for you elsewhere you're free to leave Sentric with 28 days notice and you get to retain your full copyright - extremely artist friendly!



Can I Submit Live Claims Via Spreadsheet Or Email?

Sorry, it's all got to be done via the Sentric website. This is so submissions are in the right format for us to send to the collection societies and using our venue database should also save you time. We know it could potentially take a while to add all of your gigs if you have 12 months worth of gigs to back claim, but it will be worth it when the royalties come in!